



Nebraska Agricultural Leadership Council

## Program Overview

The Nebraska Agricultural Leadership Council founded the Nebraska LEAD (Leadership Education/Action Development) Program in 1981 in cooperation with Agricultural Builders of Nebraska, Inc. and the Institute of Agriculture and Natural Resources at the University of Nebraska–Lincoln. All had recognized the need for a nonpartisan, nonpolitical organization to promote and develop future agricultural leadership. The council’s overall mission remains “to prepare and motivate men and women in agriculture for more effective leadership.”

## Program Purpose

- Accelerate leadership development and improve leadership skills and abilities of Nebraska’s future agricultural leaders through exposure to diverse topics, issues, concerns, points of view, and innovative ideas.
- Increase knowledge of state, national, and international affairs.
- Prepare the problem solvers, decision makers, and spokespersons for the agriculture industry, while establishing a network of highly motivated leaders.



## Participant Criteria

- Up to 30 highly motivated men and women, generally between the ages of 25-55, with demonstrated leadership potential selected annually from five geographic regions across Nebraska.
- Three years of Nebraska residency is required.
- Participants must be involved in farming, ranching, or agribusiness, complete a written application, and interview with a district screening committee. The Board of Directors of the Nebraska Agricultural Leadership Council is responsible for the final selection of participants.

## Program Delivery

- Twelve three-day, theme-driven seminars are conducted monthly from mid-September through early April. Over two years, participants visit almost every public and private college and university in Nebraska.
- First-year focus is on local, state, and national issues, with a ten-day national study/travel seminar in February.
- Second-year focus is on the international community and includes a 14- to 16-day international study/travel seminar.

**For more information, visit us on the Web:**  
[www.lead.unl.edu](http://www.lead.unl.edu)  
**Look for us on Facebook.**



## Participant Expectations

- Attend all seminars
- Secure spouse’s and employer’s full support for program participation (if applicable)
- Possess a sincere commitment to self-improvement
- Maintain an open mind and interest
- Pay a modest annual participant fee

## Program Support

Dollars provided through the following sources:

- Annual membership dues in the Nebraska Agricultural Leadership Council
- Nebraska LEAD Alumni Association membership
- Numerous individuals, corporations, foundations, and organizations
- Commitment of in-kind contributions, including campus administrators, presenters, and coordinators, statewide leaders, the University of Nebraska–Lincoln’s Institute of Agriculture and Natural Resources, and many others

## Program Outcomes

Graduates say they have gained:

- Self-confidence, a positive can-do attitude
- Problem-solving and decision-making skills
- Public speaking skills and a belief that they can make a difference
- New contacts and networking
- A broader view and understanding of “the bigger picture”
- Opportunities to seek out new role models and learn about different leadership styles
- Skills in proper etiquette

### IMPORTANT REMINDER

The application deadline of June 15, 2020 for Nebraska LEAD Class 40 is rapidly approaching.

**Questions? Need application materials?**

Contact: Terry Hejny, Director  
Nebraska LEAD Program  
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Visit our home page at [www.lead.unl.edu](http://www.lead.unl.edu)

Terry:

RE: Application for Nebraska LEAD Program

☐ Producer

☐ Agribusiness

\_\_\_\_ Please email or send application materials immediately.

\_\_\_\_ Please move my earlier application forward for consideration this year.

\_\_\_\_ I am not interested at this time, but keep my name on your mailing list.

\_\_\_\_ Please remove my name from your mailing list.

\_\_\_\_ Please update my mailing address as noted below.

Signed: \_\_\_\_\_

Please print all following information.

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Address: \_\_\_\_\_

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City

State

Zip

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☐ Mobile

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Email

Dear Friend,

There are many critical issues that face our industry . . . foreign trade agreements, tariffs, immigration reform, GMO labeling, tax reform . . . just to name a few . . . and let's not forget the weather! It's either too hot or too cold, we receive too much rain or not enough, hail, and "bomb" blizzards and flooding! While we can't control the weather, we, as farmers, ranchers, and agribusiness persons prepare for weather extremes. But how do you prepare for "storms" that come your way either professionally or personally?

The Nebraska LEAD Program prepares you to become the decision maker, problem solver, and spokesperson for our industry AND prepares you to face those professional and personal storms.

Now's the time—apply today! Be the person who will make a difference for our industry and let the Nebraska LEAD Program prepare you for the storms that may come your way in the future.

Whether you are a new or previous applicant, I invite you to complete an application. Should you have questions about the Nebraska LEAD Program, please call my office at (402) 472-6810. You can also request an application form anytime throughout the year by e-mailing [leadprogram@unl.edu](mailto:leadprogram@unl.edu)

Please remember the application deadline is June 15, 2020. I sincerely look forward to your response.

*Terry*

Terry Hejny, Ph.D.  
Director  
LEAD XX Alumnus



UNIVERSITY OF  
**Nebraska**  
Lincoln

NEBRASKA LEAD PROGRAM  
Nebraska Agricultural Leadership Council

104 AgCom Bldg  
PO Box 830940  
Lincoln, NE 68583-0940

Nebraska  
**LEAD** Program®  
Nebraska Agricultural Leadership Council

## WANTED:

Thirty highly motivated Nebraskans  
involved in agriculture who want to  
develop their leadership skills.

You are invited to apply for

## LEAD Class 40

Beginning Fall of 2020

Application deadline: June 15, 2020



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**Nebraska**  
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